

5Kevents.org®

PROFIT CENTERS

Our commitment to the growth of our members and our focus on helping local charities will be unsurpassed. **5Kevents.org®** provides entrepreneurs the most complete dedicated run/walk event platform in the industry!

PROFIT CENTERS INCLUDE:

- Race Management
- Timing Services
- Themed Events
- Course Measurement
- Printing, Apparel & Signage
- Awards and Medals
- Sponsorship Acquisition
- Equipment Rentals
- SWAG

Our goal is to ensure the success of your event and enhance the athlete's experience!

Visit www.5Kevents.org® for more details



Refine your existing event business, start your own timing company or race director business.
 5Kevents.org ®, www.5Kevents.org - Joinus@5Kevents.org
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DELIVER TO:



*Start your own
INDEPENDENT
Race Management
& Timing Business.*



TRAINING - CONSULTING - GUIDANCE



www.5Kevents.org

1.877.570.4434



5KEvents.org® is an organization filled with highly talented and experienced professionals. Our founders have over 30 years of executive business history and have orchestrated numerous endurance events over the last decade.

The endurance industry is an exciting and growing industry filled with the rewarding possibilities of working with local charities, enhancing your community through events and helping individuals achieve control of their lives through fitness.

We provide training, guidance and counsel to entrepreneurs looking to get started in the industry as an independent or as a future member of **5KEvents.org**®.

We are looking for:

- Professionals who want to use their experience to help others.
- Entrepreneurs who desire to earn a lucrative income.
- Individuals who enjoy working with people.
- People who enjoy flexible schedules and the personal freedom of being your own boss.

To learn more visit www.5KEvents.org



Take the First Step.

If you have never orchestrated a race before, you will first need to be properly trained to do so.

5KEvents.org® University is a low cost opportunity to enter this lucrative market.

Investing in training will ensure you fully understand this business. Upon completion, we will invite you to become a member of **5KEvents.org**®.

(Becoming a future member is completely optional upon completion of our training school)

Attend 5KEvents University if:

- You want to learn all aspects of becoming a race director.
- You want to learn how to time race events via chip and/ or traditional timing methods.
- You want to measure and certify courses.
- You want to learn how to properly plan a race from start to finish.
- You want to discover effective advertising and marketing methods.
- You want to learn how to use online race management resources.
- You want to learn how to coordinate race day.
- You want to learn how to order SWAG and race necessities.
- You want to represent successful events.

To learn more visit www.5KEvents.org



Already a Race Director or own a Timing Company?

So you've been working as a Race Director for over a year or you are a certified event planner. That's great! We would love to meet you.

There are many people who end up at **5KEvents.org**® regardless of their beginnings in the industry. This is why we have a special path just for you. Because **5KEvents.org**® is an elite association of event planners, there are certain requirements that must be met in order to join.

Join 5KEvents.org if:

- You want an easy back office administration system so you don't have to spend much of your time performing administrative tasks.
- You want to regularly work and collaborate with other successful race directors.
- You want access to discounted race supplies.
- You want access to a plethora of professional tools that will COMPLETELY impress the clients you work with.
- You believe in constant and ongoing professional development.
- You want to align yourself with a group that has a reputation for raising the bar and being technologically advanced.

To learn more visit www.5KEvents.org