

## EVENT MANAGEMENT & FUND-RAISING SOLUTIONS

**5Kevents.org®** provides the most complete and dedicated run/walk event platform in the industry! You no longer need multiple sites for registration, fund-raising, promotion, product sales, photography, and results. Our fully-integrated system includes:

- FREE site building and hosting
- FREE event listing
- FREE event results posting
- FREE online registration software
- Volunteer management tools
- Fund-raising tools
- Sponsorship tools
- Online store
- Event pictures
- Online virtual goody bag
- Promotional / marketing resources
- Online training webinars

Our goal is to ensure the success of your event and enhance the athlete's experience!

Visit [www.5Kevents.org](http://www.5Kevents.org)® for more details



Each location is independently owned and operated - [www.5Kevents.org](http://www.5Kevents.org)®  
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DELIVER TO:



*Encouraging  
healthy lifestyles  
across America,  
one community  
at a time.*

**HOST AN EVENT IN YOUR COMMUNITY**



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**1.877.570.4434**





## RACE MANAGEMENT:

5Kevents.org provides complete race planning and execution services. We work with organizations, communities and companies of all sizes. Services include:

### Race Planning

- Pre race consultation
- Venue design, layout and management
- Course logistics and measurement
- Budget planning and assistance
- Sponsorship package development
- Equipment coordination

### Advertising and Marketing

- Online/Internet marketing
- Press Releases
- Public relations
- Banner production
- Event brochure production

### Race Day Coordination

- Race registration
- Traffic control and parking
- Water station equipment
- Volunteer coordination
- Finish line and post race area coordination
- Permitting
- Insurance
- Transportation logistics
- Equipment procurement

### Apparel

- Custom Apparel
- Last Minute Orders accepted up to 3 days before the event (*Not available in all markets*)
- Low Pricing, no minimums

## HOST ONE OF THESE EVENTS IN YOUR COMMUNITY!

Our themed events come with no financial risk to the charity.



## TIMING SERVICES:

5Kevents.org uses the most current technology with a traditional timing system best suited for races of all sizes. Traditional timing consists of chutes, bib pull tags, and sophisticated timing software & equipment.

As the participants cross the finish line, the bib # is inputted into the timing software. Participants enter finish line chutes, staying in the order they finished, where the pull-tag is removed from their bib and used for accuracy to match against the data entered in the computer system. This is a very cost effective way to time a race and is an affordable alternative for small races who want professional results at reasonable rates! We recommend this timing solution for small races (under 500 finishers). Chip timing is also available for larger races.

As we say in the race business...  
**"Timing is everything!"**

